Carolina Crew FC Incorporated
Meeting Minutes
Date: Sunday, September 7, 2025
Time: 8:00 pm – 9:00 pm EST
Location: Virtual

Attendees:

- Shetina James (President)
- Rob Flores (Vice President)
- Alfonso Smith (Secretary)
- Dustin Lee (Member)
- Jay Burbee (Member)
- Ashley Blake (Member)

Guest Attendees:

- Mrs. Andrea Barlowe
- Mrs. Asia Cung
- Mr. Godfrey Drummond

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1. Call to Order

The meeting was called to order at 8:00 pm by President Shetina James.
This meeting was rescheduled due to other Carolina Crew FC business taking place during the original date and time.

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2. Discussion Topics

A. Funding
The board discussed ongoing funding strategies for the club, including potential grants, sponsorships, and community partnership opportunities.

B. Soccer Academy Development
Plans for the creation and expansion of the Carolina Crew FC Soccer Academy were discussed, focusing on athlete development and community engagement.

C. Fundraising Opportunities
Various fundraising ideas were shared, including events, sponsorship drives, and merchandise sales to support club operations and growth.

D. Purchase of a Trace Camera
The board discussed the purchase of a Trace Camera system to improve match and training analysis. This investment was considered vital for player development and game performance tracking.

E. Contractor Compensation

Discussions were held regarding fair compensation for contracted staff, ensuring transparency and alignment with budgetary goals.

F. Departure of Director of Coaching
It was announced that Director of Coaching, Steven Clark, will be departing the club and transitioning to IMG Academy in Florida. The board expressed appreciation for his contributions to the club's success.

G. New Land/Soccer Field Development
The board confirmed that **land has been secured for the development of a new practice field**, ensuring a stable home for training and matches.

H. Partnerships and Programs

- A new **partnership with Catapult GPS Tracking** has been secured to enhance player performance analysis.
- A **developmental program** has been launched to strengthen the pathway for athletes.
- Discussions are underway regarding **new partnerships** and the creation of an **Elite Tournament Team**.

I. UPSLW Fall Season Update
It was noted that the **UPSL-W did not have enough teams for the Fall 2025 season**. The club remains committed to competition and alternative player development opportunities.

J. Grant Funding
The board reviewed progress on funding opportunities. The club is in the **final stages of receiving grant funds from both the Community Impact Grant and the City of Fayetteville Grant**.

K. Staffing
The club has **brought on additional staff** and is continuing discussions around further staff expansion.

L. Upcoming Events
The board discussed ongoing and upcoming **fundraising events**, including partnerships with **Anvil Ink** and **Chick-fil-A of Hope Mills, NC**.

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3. Adjournment

With no further business to discuss, the meeting was adjourned at 9:00 pm EST by President Shetina James.

Minutes prepared by:
Dustin Lee
Title: Member
Carolina Crew FC Incorporated