

Carolina Crew FC Incorporated

Board of Directors Meeting Minutes

Date: Sunday, April 12, 2026

Time: 8:00 PM EST

Location: Virtual

Attendees

- Shetina James — President
- Alfonso Smith — Secretary
- Dustin Lee — Co-Owner / Founder
- Jay Burbee — Co-Owner / General Manager
- Ashley Blake — Co-Owner

A quorum was present.

1. Call to Order

The meeting was called to order at **8:00 PM EST** by President Shetina James. The Board welcomed members and expressed excitement regarding Carolina Crew FC's continued growth and preparations for the upcoming 2026 season.

2. Board & Organizational Structure

The Board discussed ongoing organizational restructuring and leadership responsibilities as Carolina Crew FC prepares for the upcoming season.

As part of these changes, **Mauriel Vega was removed from his position with Carolina Crew FC Incorporated and will no longer serve in a management or board-related capacity with the organization.**

The Board discussed the importance of maintaining clearly defined leadership roles, accountability, communication, and collaboration as the organization continues to grow.

3. 2026 WPSL Division II Season

The Board discussed preparations for Carolina Crew FC's participation in the **2026 WPSL Division II season.**

Discussion included player recruitment, roster development, coaching, training schedules, match operations, facilities, travel, league requirements, marketing, and overall expectations for the season.

The Board expressed excitement about competing in WPSL and recognized the opportunity to continue expanding Carolina Crew FC's women's soccer platform and providing athletes with a competitive pathway.

4. 2026 UPSL Women's Season

The Board also reviewed preparations for the upcoming **UPSL Women's (UPSLW) season**.

Topics included roster management, coaching responsibilities, scheduling, league compliance, player availability, match-day operations, and balancing participation between the organization's WPSL and UPSLW programs.

The Board emphasized the importance of maintaining competitive teams while ensuring appropriate player development, communication, and organizational support throughout both seasons.

5. Athlete Housing & Player Support

With players expected to join Carolina Crew FC from outside the Fayetteville area, the Board discussed the continued need for **safe and affordable athlete housing**.

Potential options discussed included host families, short-term housing, apartments, hotels, community partners, and sponsorship opportunities.

The Board agreed that athlete safety and appropriate living conditions must remain priorities when coordinating housing arrangements.

6. Partnerships & Sponsorship Development

The Board reviewed current and prospective community and corporate partnerships for the 2026 season.

Discussion focused on developing relationships that could provide financial support, equipment, apparel, facilities, meals, transportation, housing, marketing opportunities, and other resources.

The Board agreed to continue actively pursuing partnerships with businesses and organizations that align with Carolina Crew FC's mission and community-focused approach.

7. Fundraising

Fundraising was discussed as an important priority for supporting the upcoming season and the organization's long-term sustainability.

Potential initiatives included community fundraising events, sponsorship campaigns, individual donors, grants, merchandise, youth programming, camps and clinics, and other community events.

Funds raised will help offset costs associated with fields, league participation, officials, equipment, athlete support, travel, housing, marketing, and community programming.

8. Marketing, Community Engagement & Brand Growth

The Board discussed continuing to strengthen Carolina Crew FC's presence throughout Fayetteville and the surrounding region.

Priorities included consistent social media content, player and coach features, community appearances, local media relationships, sponsor recognition, youth engagement, match promotion, and storytelling surrounding the club's athletes and mission.

The Board agreed that increased visibility will play an important role in attracting supporters, sponsors, players, volunteers, and fans.

9. Gearing Up for the 2026 Season

The Board reviewed several operational priorities that must be completed as the organization moves closer to the start of competition.

These included finalizing rosters and coaching responsibilities, securing facilities, confirming schedules, coordinating player housing and transportation, completing league requirements, securing sponsorships, developing fundraising opportunities, preparing uniforms and equipment, and establishing match-day staffing and volunteer needs.

There was significant excitement among the Board regarding the upcoming season and the opportunity to continue building Carolina Crew FC.

10. Additional Business

The Board discussed additional operational matters related to the continued development of Carolina Crew FC Incorporated and its programs.

The Board agreed to maintain regular communication throughout the season and address additional matters as they arise.

11. Adjournment

With no further business to discuss, the meeting was adjourned at **9:15 PM EST** by President Shetina James.

Minutes prepared by:

Dustin Lee

Co-Owner / Founder

Carolina Crew FC Incorporated