Carolina Crew FC Incorporated

Meeting Minutes
Date: Sunday, November 2, 2025
Time: 7:00 pm – 8:00 pm EST
Location: Virtual

Attendees:

- Shetina James (President)
- Rob Flores (Vice President)
- Alfonso Smith (Secretary)
- Dustin Lee (Co-Owner)
- Mauriel Vega (Co-Owner / Assistant General Manager)
- Jay Burbee (Member)
- Ashley Blake (Member)

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1. Call to Order

The meeting was called to order at 7:00 pm by President Shetina James.

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2. Discussion Topics

A. Board Membership Update – Vice President Role

At the request of **Mr. Rob Flores**, the board held a vote regarding his continued service.
The board unanimously voted to **remove Mr. Flores from the Carolina Crew FC Board of Directors**, effective immediately.

The organization expressed appreciation for his contributions and service to the club.

B. Land Agreement & Training Facility Development

The board confirmed that **Carolina Crew FC has officially signed the land agreement** for the new training facility.
Additional acreage adjacent to the property has also been secured.

Site planning discussions continued, including layout, development timelines, and eco-friendly construction options.

C. Micro Grant Award – City of Fayetteville

The club officially **received the Micro Grant check from the City of Fayetteville, NC**.
These funds will assist with early-stage development and community programming.

D. Developmental Camps & Off-Season Training

The club launched its **six-week developmental camp cycles**, which are showing strong participation.
Additional off-season programming is planned, including **small-group training, technical clinics, and youth development sessions**.

E. Networking & Expansion Discussions

Carolina Crew FC continues conversations with multiple soccer organizations, exploring pathways, collaborations, and competitive opportunities to advance athlete development.

F. Sponsorship & Partnership Development

The team reviewed progress on new sponsorship discussions.
Several businesses have shown interest, and the club is exploring **creative long-term partnership models**, such as naming rights, community activations, and co-branded events.

G. Academy Development Planning

The board discussed next steps for the **Carolina Crew FC Academy**, including curriculum, scholarship opportunities, future dormitory options, and long-term sustainability.

H. WPSL Season Strategy & Competition Planning

Preparations for the upcoming WPSL season continued, including friendly match scheduling, roster building, scouting, and performance strategy.

I. Media Projects & Documentary Production

Filming for **"I Am Mckenna"** is ongoing.
Pre-production has begun for **"A Crew Story"**, documenting the journey of Carolina Crew FC and its athletes.

J. Community Engagement Initiatives

Plans were discussed for additional community events, including youth clinics, school partnerships, outreach programs, and off-season community engagement.

K. Governance & Board Structure Review

The board continued reviewing structural needs and discussed potential adjustments to strengthen leadership and support organizational growth.

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3. Adjournment

With no further business to discuss, the meeting was adjourned at 8:00 pm EST by President Shetina James.

Minutes prepared by:
Dustin Lee
Co-Owner
Carolina Crew FC Incorporated